

## **Parental Consent if Under 13**

### **If You are Under 13**

Bonne Bell Company ("Bonne Bell") is committed to protection of children's privacy. If you are under 13 your parent or guardian must consent before we can collect any personally identifiable information from or about you, or allow you to use features that provide you the opportunity to post personally identifiable information. So, if you are under 13, please give this form to a parent or guardian to fill out and return to us.

### **If Your Child is Under 13**

Your child has registered as a member with the LipSmacker Lounge, a web site provided by The Bonne Bell Company ([web address]) and indicated that he or she is under the age of 13. We encourage our members not to provide personal information. While we allow children under the age of 13 to register as members; we limit the ability of children under 13 to fully participate in certain portions of our website without parental consent. Please read the following carefully and if you consent to your child's participation, please follow the instructions to confirm that consent.

By submitting the consent form, you give Bonne Bell permission to obtain personal information regarding your child. When a visitor to our Site is under the age of 13, Bonne Bell does not require the disclosure of more personally identifiable information than is reasonably necessary for him or her to participate in an activity as a condition of such participation.

### **Bonne Bell's use of Personally Identifiable Information**

So that you may understand what your consent means as to your child's information, we would like to describe for you what we do, and what we do not do, with that information.

We may collect a child's email address, first name and other personally identifiable information in connection with a contest, sweepstakes or game for the sole purpose of communicating with the child on a one-time-only basis (i.e., to contact a contest winner). This information will not be used to re-contact the child, and will be deleted from our records when the contest or game is over. Parental consent is obtained before we send the winner a prize.

We may collect a child's email address and first name in order to respond more than once to a child's specific request. For example, the child may want to subscribe to an online newsletter or receive other online communications from Bonne Bell. In these instances, Bonne Bell also will obtain a parent's email address along with that of her or his child. Before any further contact with the child, Bonne Bell will send an email to the parent (a) notifying her or him we have collected the child's email address in order to respond more than once to the child's request for a subscription, information, or other service; (b) informing the parent that she or he may refuse us permission to contact the child, and how that refusal can be communicated; and (c) informing the parent that if she or he does not respond to the email within one (1) week, Bonne Bell may use the child's information for the purpose for which it was submitted. Under no circumstances will the child be allowed to participate without giving a parent's email address.

We may collect a child's personally identifiable information (including name, email address, mailing address and phone number) for such activities as surveys, games, requests for suggestions, content submissions, requests for products or services, or requests for additional information. In these instances we initially will collect only the child's first name and email address and the email address of the child's parent. Before using this information for any purpose, we will send the parent an email that (a) informs the parent that we wish to collect and use the child's personal information and (b) provides the parent with a link to access the Privacy Policy, which describes our information collection and use policies as required by the Children's Online Privacy Protection Act ("COPPA"). Bonne Bell will ask the parent to provide consent online (e.g., by return email, via a link to webpage) If parent does not consent to such use or the parent does not respond, we will not use the child's personally identifiable information for any purpose and we will delete the child's personally identifiable information.

Bonne Bell will only use the child's personally identifiable information for internal purposes and will not share it with any third party.

We may collect a child's name and email address to the extent reasonably necessary to protect the security of this Site, to protect against liability or as required or permitted by law. Information collected for these reasons will not be used for any other purpose.

During member registration process, new members are encouraged not to use their name or other identifying information, however, they are asked to enter birth date, so that we may identify members that are under the age of 13, and prevent our members under 13 years old from using features that might allow them to enter personal information without prior parental consent.

For example, our Site includes Chic-chat, where members can enter their own messages. If a member under age 13 requests access to the Chic-Chat area she or he will be prompted to provide her or his parent's email information. We use this information only for the purpose of providing notice to you and requesting parental consent. If we do not receive parental consent for a member under the age of 13, that member will still be allowed to participate in Chic-Chat, but all messages will be reviewed and filtered by our staff prior to posting on the Site to prevent the posting of personal information. This will likely cause a delay in the posting of messages. Messages of members under the age of 13 for which we have received parental consent will not undergo this extra scrutiny, and will not experience the resulting delay.

We also allow members to submit images to the Site, such as photographs or artwork, for display on the Site. All images are reviewed prior to posting on the Site both for appropriateness and to try and prevent identifying information from being provided by our members. If a member under the age of 13 requests to post an image, he or she will be prompted to provide his or her parent's email information. We use this information only for the purpose of providing notice to you and requesting parental consent.

### Reviewing and Making Changes to Personally Identifiable Information Collected from Children under 13

Parents of children under the age of 13 may review or delete personal information about their children from our records and refuse to allow further collection or use of their children's

information. If you would like your child's personal information deleted, please contact us through any of the following options. If you would like to review the personal information in our records submitted by your child, or change any personally identifiable information previously submitted by your child, please contact us through any of the following options:

On-line Privacy, The Bonne Bell Company  
18519 Detroit Avenue  
Lakewood, Ohio 44107  
Attention: Bob Evans  
1-800-321-1006

Or by e-mail at: [webmaster@bonnebell.com](mailto:webmaster@bonnebell.com).

### Consent Form

By completing this form and following the consent process, I hereby consent to my child's registration with Bonne Bell and its websites and consent to Bonne Bell's collection and use of my child's information as described in Bonne Bell's Privacy Policy [link]. I certify that I am at least 18 years old and that I am the parent or legal guardian of the child who is registering. I have had the opportunity to review Bonne Bell's Privacy Policy (link) and by executing the statement below, I authorize my child to register with and fully participate on the LipSmackers.com site ("Site").

I understand that my child's information will be collected and processed in the United States and that the Site uses cookies as described in Bonne Bell's Privacy Policy. I understand that my child will be allowed to participate in Chic Chat, an online chat room hosted by the Site. I also understand that my child will be allowed to submit images, whether photographs or artwork, to for display on the Site. I consent to these practices. I understand that I may withdraw my permission granted herein, with written notice as set forth in Bonne Bell's Privacy Policy, at any time.

I also understand that it is important to provide accurate information in this consent form in case Bonne Bell's representatives need to contact me for any reason.

Parent/Guardian Name (Please Print): \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_\_

Please print legibly

Parent's e-mail address: \_\_\_\_\_

Child's username: \_\_\_\_\_

*(this **must match** the username provided by the child at registration)*

**Please check appropriate:** \_\_\_ Allow child to upload photographs, videos or artwork

\_\_\_ Allow child's comments to post without review by Bonne Bell

Please sign the Consent Form and mail to:

On-line Privacy, The Bonne Bell Company  
18519 Detroit Avenue  
Lakewood, Ohio 44107  
Attention: Webmaster

or fax the signed Consent Form to: 216-221-7109